



**Remedy Health Media Announces Call for Nominations for the  
2<sup>nd</sup> Annual Boldest Digital Health Influencer Awards**  
*Deadline for nominations extended until August 18th*

**NEW YORK, NY (August 14, 2017)** – [Remedy Health Media](#), a leading digital health platform that provides content, tools and real stories in an emotionally engaging way, and New York City Health Business Leaders (NYCHBL), one of the largest health-related networks bringing together industry thought leaders, have announced the extended nomination period for the 2017 Boldest Digital Health Influencer Awards. The awards recognize the contributions of top personalities influencing the digital health field.

Winners of last year's awards include Lori Grant, President, Klick Health, Chris Duffey, EVP Global Director of Creative Technology, Sudler WPP, Katie Gallagher, Associate Director, Business Intelligence, Publicis Health Media, Maria Hamrin Lanzarone, Latin America Regional Team Lead with Pfizer Innovative Health, Jeremy Shepler, Senior Brand Director, Semaglutide Commercialization and Launch Readiness Novo Nordisk, Quadricos Driskell, Health Policy Manager, National Psoriasis Foundation, and Pat Quinn, Co-founder, ALS Ice Bucket Challenge.

Nominations will be accepted in the following categories:

- **Patient Advocate:** Patients who have gone above and beyond to share their personal story, network, and speak out to support other patients to influence better health outcomes.
- **Agency Guru:** People from healthcare ad agencies who have made a difference by achieving the highest level of excellence in their workplace and inspired others on their team and/or agency.
- **Brand Marketer:** Individuals from brands (pharma, specialty, medical device, etc.) who have been innovative and strategic in achieving great marketing success for healthcare.

"We are delighted to work with Remedy Health Media, a long-time partner of ours, to recognize the best of the best in digital health," said Bunny Ellerin, president of NYC Health Business Leaders. "We know that Remedy Health Media is in the unique position of working with top industry influencers from pharma, healthcare advertising and other medical specialties. It's an honor to recognize them for the work they do to help motivate and effect change in so many lives."

Once all nominations are received, people will be able to vote for their top choice in each category. The voting window is August 22-25. The top nominees in each category with the most votes will then become finalists. All finalists will be reviewed and judged by a panel from Remedy and NYCHBL to determine the winners. Awardees will be announced at Remedy's NewFront & Awards Night Event this fall.

To submit a nomination visit: <https://www.research.net/r/BoldestDigitalHealthInfluencers> .

**About Remedy Health Media**

Remedy Health Media (Remedy), a leading digital health platform that provides content, tools and real stories in an emotionally engaging way to inspire millions of patients and caregivers live healthier and more fulfilled lives. Remedy is improving consumer health engagement and outcomes through the development of authentic communities of health information seekers who can interact and learn from a



reliable physician, pharmacist, public health and patient experts. Remedy currently helps over 200 million health consumers annually through various digital, mobile and point of care information products and technologies. To learn more about Remedy, please visit [www.RemedyHealthMedia.com](http://www.RemedyHealthMedia.com).

**About New York City Health Business Leaders**

NYC Health Business Leaders is a professional community of 3,000 senior executives who are leading, innovating and driving healthcare forward. We have created a healthcare ecosystem in New York that spans sectors, bringing together the best minds to discuss important issues and spur innovation. We believe that by connecting the right people—leaders, professionals, entrepreneurs and physicians—we can ignite the right conversations that advance all sides of health. For more information visit <http://www.nychbl.com/>

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